



**Better futures don't happen by accident. They begin when someone has the courage to see differently — and the support to act on it.**

As part of International Coaching Week 2026, CMA invites you to *Coaching for Positive Change: Where Better Futures Begin* — a virtual conference exploring how coaching expands what people believe is possible for their lives, relationships, and communities.

This is more than a celebration of a profession. It's a declaration that in a world of complexity and uncertainty, the most powerful change begins from within — when people are helped to see more clearly, respond more wisely, and lead with conviction. We believe coaching is one of the most human forces for positive change in the world today. This event is where that belief comes alive.

This is an open event — everyone is welcome. If this speaks to someone you know, share it with them. The more people in the room, the richer the conversation — and the wider the ripple of change we create together.

|               | 13 May                                                                             | 14 May                                                                    | 15 May                                                          |
|---------------|------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------------------|
| 3pm Singapore | Beyond the Screen: Reclaiming Presence                                             | Leading Without a Map: How Coaching Equips Leaders for an Uncertain World | Strength, Vulnerability, and the Impact of Women Leading Change |
| 8pm Singapore | The Coach and The Machine: Who's Really the Boss?                                  | Still Becoming: The Deeper Invitation of a Longer Life                    | Coaching Is Not What You Think It Is                            |
| 7.30pm Dubai  | The illusion of Connection: Why We Can Be Constantly in Touch Yet Still Feel Alone | The Courage to Speak, The Wisdom to Listen                                | Still Becoming: The Deeper Invitation of a Longer Life          |
| 7pm New York  | Creating Meaningful Relationships Through Reflective Dialogue                      | Beyond the Screen: Reclaiming Presence                                    | -                                                               |

## Beyond the Screen: Reclaiming Presence

13 May 3pm Singapore • 14 May 7pm New York

👉 [Register now](#) — your presence is the gift they remember.

You're not a bad parent because you reach for your phone. You're a depleted human in a world engineered to keep you scrolling. But your child notices — and what they see shapes who they become.

This free webinar cuts past the guilt to ask the more honest question: What are you actually reaching for?

### What you'll walk away with:

- A clear understanding of why your phone use affects your children more deeply than you realise
- Tools to identify the real hungers — for meaning, belonging, relief — driving the habit
- Practical coaching techniques to reconnect with your values and rebuild presence at home

This isn't about putting your phone down. It's about coming back to what matters most.

## The Coach and The Machine: Who's Really the Boss?

13 May 8pm Singapore

👉 [Register now](#) — your edge is worth protecting.

AI can now handle up to 90% of routine coaching functions. But the real threat isn't replacement — it's what happens to you when you quietly outsource your thinking, your instincts, and your reflection to an algorithm. Researchers call it cognitive agency surrender. And it's already underway.

What no AI can replicate is the human coach's presence — the lived experience, the body in the room, the relational attunement that co-regulates another person's inner world in real time. But that presence has to be actively protected. It can atrophy. This session cuts to what's genuinely at stake — not just your relevance, but your voice.

### What you'll walk away with:

- A research-grounded picture of what AI can and cannot do in coaching — and why presence remains the irreducible human variable
- Honest clarity on what you may already be quietly outsourcing — and concrete ways to reclaim your interpretive voice, relational agency, and embodied judgment

You've spent years developing a quality of attention that no model can replicate. Don't let it quietly slip away.

## The illusion of Connection: Why We Can Be Constantly in Touch Yet Still Feel Alone

13 May, 7.30pm Dubai

👉 [Register now](#) — the connection you're missing starts here.

You're surrounded by conversation — and still feel alone. Messages, meetings, and check-ins fill your day. But the connection that leaves you feeling grounded, understood, and more fully human? That's quietly missing. And when it is, it affects more than your mood. It dims your clarity, your sense of self, and the quality of every conversation you have with others.

This webinar explores what genuine human connection actually requires — and why closing that gap changes everything.

### What you'll walk away with:

- Why frequent interaction rarely leads to a real connection
- How to spot patterns of disconnection and unmet relational needs in yourself and others
- Practical ways to build more intentional, meaningful connections in daily life

## Creating Meaningful Relationships Through Reflective Dialogue

13 May, 7pm New York

👉 [Register now](#) — your presence is your most powerful tool.

You're asking the right questions. But something in the room still feels missing.

Your sessions are competent. Your clients move forward. Yet there are moments when you sense the conversation could go somewhere deeper — and it doesn't. That gap isn't a technique problem. It's a presence problem.

This webinar introduces reflective dialogue — the quality of inner stillness that transforms not just what happens in your sessions, but who you are when you show up for them.

### What you'll walk away with:

- Why does how you arrive in a conversation matter more than what you say in it
- How to create conditions where clients hear themselves clearly and access what they haven't yet seen
- Why transformation doesn't happen after the session — it begins the moment two people meet with genuine openness

## Leading Without a Map: How Coaching Equips Leaders for an Uncertain World

14 May, 3pm Singapore

👉 [Register now](#) — lead with clarity when it matters most.

You're one of the most capable leaders in the room — and lately, that hasn't felt like enough.

The approaches that built your reputation are producing different results. Not because you've lost your edge, but because the conditions have fundamentally changed. And no amount of experience alone prepares you for leading when the way forward isn't yet visible.

That capacity has to be built. And coaching is precisely how.

Drawing on complexity theory and leading research, this webinar shows why coaching — not as a technique, but as a way of engaging with uncertainty — is the most powerful investment a leader can make today.

### What you'll walk away with:

- Why complex conditions demand a different kind of leadership — and how coaching builds it
- How coaching develops the inner capacity to lead when certainty isn't available
- Practical shifts you can apply immediately in your conversations, your people, and your decisions

## Still Becoming: The Deeper Invitation of a Longer Life

14 May, 8pm Singapore • 15 May, 7.30pm Dubai

👉 [Register now](#) — your story is still being written. Write it well.

The diary is still full. But somewhere beneath the busyness, a quieter question is surfacing: what is this season actually asking of me?

You've spent decades providing, achieving, and holding things together. Now the children have their own lives — and for the first time, you have more ahead of you than a role to fill. More people are entering their 50s, 60s, and 70s with decades of healthy life still ahead. But more time doesn't automatically mean more meaning. That has to be chosen.

And that choice shows up most concretely in your closest relationships — in being truly known, not merely kept in touch with. This 90-minute session draws on geriatric coaching to help you navigate exactly this.

### What you'll walk away with:

- Clarity on what this season is genuinely inviting you toward
- Practical ways to deepen family connection beyond routine contact
- One honest question and one real conversation to start with

## The Courage to Speak, The Wisdom to Listen

14 May, 7.30pm Dubai

👉 [Register now](#) — the conversation your family needs starts here.

There are conversations your family has never had. Not because you don't love each other, but because respect became the reason not to speak.

Across generations, the values meant to bind us can quietly become the walls that divide us. Deference replaces dialogue. Silence stands in for wisdom. And something essential breaks down — not just communication, but the relationship itself.

What those silences need isn't a stronger argument. It's a different quality of presence — curious rather than defensive, open to what has never yet been said. That is the coaching mindset. And it is what transforms managed distance into genuine dialogue.

### What you'll walk away with:

- How to honour what you were raised with and still speak honestly — without guilt or betrayal
- What the silence in your relationships has been protecting, what it has been costing, and how naming it opens long-overdue conversations
- Practical ways to deepen the relationships that matter most — not by dismantling what you value, but by returning it to what it was always meant to be

## Strength, Vulnerability, and the Impact of Women Leading Change

15 May, 3pm Singapore

👉 [Register now](#) — lead fully, as exactly who you are.

You didn't get to where you are by fitting into someone else's idea of leadership. But how often do you lead as fully yourself?

Women in leadership aren't filling roles — they're reshaping what leadership looks like. More human. More adaptive. More effective. Not because they do more or better, but because they bring the fullness of who they are: vulnerability, authenticity, and trust as genuine strengths, not liabilities.

This panel brings together global women leaders to explore what that looks like in practice — especially when uncertainty and change are the only constants.

### What you'll walk away with:

- How to stand firm in your values and boundaries without losing your openness to others
- How vulnerability and empathy become the connective tissue of stronger, more loyal teams
- The courage to lead with authenticity — and why that, above all, is what inspires lasting growth

International Coaching Week  
Coaching for Positive Change: Where Better Futures Begin

## Coaching Is Not What You Think It Is

15 May 8pm Singapore

👉 [Register now](#) — the conditions your people need start with you.

What you do in ordinary moments — a brief reply, a distracted glance, a question never asked — is either building trust or quietly eroding it.

Most organisations measure engagement and survey satisfaction. But they're examining the end of a process whose beginning they've never looked at. People don't thrive because of what an organisation provides. They thrive when their work feels meaningful, and the environment around them feels genuinely human — when they feel seen, trusted, and part of something that matters.

Those conditions aren't created by policy. They're created — or silently destroyed — by how leaders show up every day. This webinar examines why coaching mindset and competency aren't additions to leadership. They are precisely how leaders learn to build the conditions where people genuinely flourish.

### What you'll walk away with:

- What most leadership misses — and how a coaching mindset shapes the loyalty, meaning, and belonging that sustain teams
- How to understand coaching competency not as a process, but as a quality of presence
- Where your leadership is building those conditions — and where, without realising it, you may be eroding them